

# SAMSUNG GALAXY S20 LAUNCH

## DIGITAL MEDIA CREATIVES

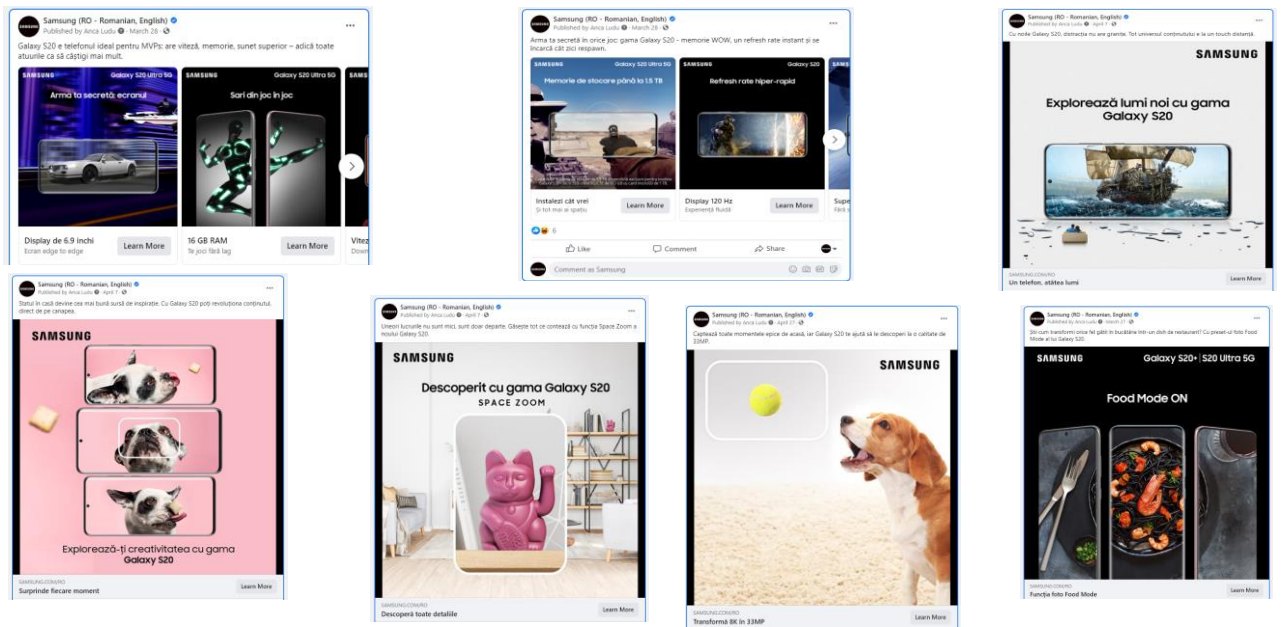
### LAUNCH- before lockdown

#### FOCUS ON CAMERA USP



### LAUNCH- after lockdown

#### FOCUS ON GAMING, FOOD PHOTO, INDOOR PHOTO



### SUSTAIN

#### FOCUS ON MOVIES, OUTDOOR, MUSIC

