

# PROGRAMMATIC DISPLAY

970x250



300x600



320x480



300x250



728x90



# PROGRAMMATIC VIDEO

30 sec



15 sec



# PROGRAMMATIC YOUTUBE

## MASTHEAD

The masthead features a navigation menu on the left with options: Acasă, Shorts, Abonamente, Bibliotecă, Istoric, Vizionează mai târziu, and Clipuri apreciate. Below this is an 'Explorează' section. The main content area includes a category filter bar with 'Toate', 'Jocuri', 'Live', 'Muzică', 'Jocuri video de simulare', 'Jocuri de acțiune și aventură', 'Desene animate', 'Rap', 'Încărcate recent', and 'Noi pentru tine'. A video player shows a scene from 'Loki' with a 'Disney+' logo. Below the video is a 'Disney+' logo, the text 'Anunt - Disney Plus CE', and a 'Vizionează' button.

06 sec: <https://www.youtube.com/watch?v=gAcSWEhF5fQ>

YouTube logo and search bar with the text 'Search'.

YouTube video player showing a promotional image for 'Loki: The Gateway to Hell Part 2'. The image features the 'Loki' title in large, stylized letters and the 'MARVEL STUDIOS' logo. A 'Disney+' logo is in the bottom left, with the URL 'www.disneyplus.com/ro-ro/' and a 'Vizionează' button. The text 'Loki: PORTELE ÎN IERUL 2' is visible. A 'Video plays soon' placeholder is in the bottom right. A 'Sponsored - 0:01' label is in the bottom left corner.

15 sec: <https://www.youtube.com/watch?v=A6WV9pJ9JOs>

YouTube logo and search bar with the text 'Search'.

YouTube video player showing a close-up of Loki. A 'Disney+' logo is in the bottom left, with the URL 'www.disneyplus.com/ro-ro/' and a 'Vizionează' button. The text 'Loki: PORTELE ÎN IERUL 2' is visible. A 'Video plays soon' placeholder is in the bottom right. A 'Sponsored - 0:11' label is in the bottom left corner.

30 sec: <https://www.youtube.com/watch?v=c52bE9LxM4M>

YouTube logo and search bar with the text 'Search'.

YouTube video player showing Loki in a control room. A 'Disney+' logo is in the bottom left, with the URL 'www.disneyplus.com/ro-ro/' and a 'Vizionează' button. The text 'Loki: PORTELE ÎN IERUL 2' is visible. A 'Video plays soon' placeholder is in the bottom right. A 'Sponsored - 0:05' label is in the bottom left corner.